



Digital Content Creator Internship (Spring 2026)

NEXT in Nonprofits is a collaborative consulting firm that empowers nonprofits (charities) to increase their community impact through innovative fundraising and strategic communications. We do everything from grant writing and newsletter writing to coaching and advising on budgets.

We're looking for a **DIGITAL CONTENT CREATOR INTERN** to join us! This behind-the-scenes position will help shape our digital presence by developing content ideas, designing simple graphics, editing video content, copywriting, and revising our existing writing/content for social media channels. Since we serve nonprofit leaders directly, we are excited to collaborate with someone who enjoys helping people and causes. We are especially looking for someone who has **great ideas** and **follow-through skills** and is very **comfortable with social media**. Is this you?

Job Title:	Digital Content Creator	U.S. Work Authorization Required:	Yes
Location:	Remote	Travel Required:	No
Level/Salary Range:	\$17.50/hour	Position Type:	Part-time (15 hrs/week)
Will Train Applicant:	Yes	Posting Expires:	12/7/2025

Strategy & Collaboration

- Participate in brainstorming and co-building the content calendar with the Marketing Lead.
- Advise on social media trends, channels, and best practices.
- Suggest ideas for cohesive campaigns and themes.
- Participate in conversations about audience needs and company goals to help us dig into the “why” and “what” behind our messaging.

Content Creation

- Design graphics in Canva for social media posts and campaigns.
- Repurpose articles, podcasts, and other materials into engaging social media copy and short-form video content.
- Identify compelling topics suitable for short videos.
- Help plan and schedule Zoom video recordings with staff or clients.
- Edit short-form video content (e.g., team interviews, podcast highlights).

Publishing & Analytics

- Publish edited videos and graphics to social media channels (YouTube, LinkedIn, Instagram, etc.) using a 3rd party scheduling tool (Metricool, SocialChamp).
- Draft, edit, and publish regular posts, written and video formats, in line with the brand voice and audience objectives.
- Weekly review social media analytics (impressions, engagement rates) and share insights in meetings.
- Monitor comments and audience interactions, flagging as needed for team or Marketing Lead response.

Training & Development

- On-the-job Training is provided.
- Zoom meetings 1-2x weekly (90 minutes each, remote) with the Marketing Lead for training, feedback, and strategy refinement.
- Opportunity to participate in 1x week Staff meetings, providing social media insights/mini reports to the wider team.
- 10 -15 hours a week of work, 2026 Spring Semester.
- Benefit from ongoing mentorship, digital skills training, and resume-building experiences.

- Marketing Lead will work with you to develop 1-3 key professional goals—whether those are hard or soft skills.

Qualifications and Interests

- Enthusiasm and a high comfort level using social media.
- Excitement for personal growth.
- Comfortable working independently and remotely.
- Interest in a career in digital communications, thought-leadership, nonprofits, brand-building, or B2B marketing.
- Eager to learn new digital tools and develop efficient workflows.
- Enjoyment of helping people and causes.

Please attach:

- **A public link to one social media post or video that you personally planned, created, and published.** This can be from your own account or a brand you contributed to, and the content may be personal or professional in nature.
- **A short cover letter.** Please include one paragraph introducing yourself and why you're interested in the position, and one paragraph summarizing your work on the social post/video (please link in your letter). Please include contact information in your letter.

Our team currently works remotely, but co-working arrangements can be made. Current or recent students are welcome to apply. Black, Indigenous, and people of color are strongly encouraged to apply, as well as all others from underrepresented communities.

LEARN MORE ABOUT NEXT IN NONPROFITS SERVICES AT
[HTTPS://WWW.NEXTINNONPROFITS.COM/SERVICES/](https://www.nextinnonprofits.com/services/).

Additional Notes

Building aircraft while flying them is a definite plus.